

FOR IMMEDIATE RELEASE

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CITY PARTNERS WITH USA TRACK & FIELD ON INVITATIONAL EVENT IN GLENDALE

GLENDALE, Ariz. – In keeping with Glendale's reputation as an ever-growing sports mecca, the city has recently entered into a partnership with USA Track & Field (USATF) to promote its upcoming 44th Phoenix Invitational on April 5-6 at Glendale Community College.

. The newly-formed partnership will serve to promote and expand the event, which currently draws more than 5,000 athletes and spectators, many of whom are out-of-state visitors. A goal of event organizers is to increase marketing to draw athletes from Southern California, Nevada, New Mexico and Utah.

Glendale youth will have the opportunity to participate in city of Glendale summer youth track and field clinics coached by USATF expert staff.

"The USA Track & Field invitational has a long history in Glendale," said City Manager Ed Beasley. "We are very pleased to now enter into a partnership with the organization to expand the event and in turn, enhance our youth sports programs, with our joint goal to develop young athletes."

USATF is the governing body for track and field, long-distance running and race walking in the United States, and encompasses the world's oldest organized sports, the most-watched events of Olympic broadcasts, the #1 high school and junior high school participatory sport and more than 30 million adult runners in the country.

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USA Track & Field
Add 1.1.1

USATF is a volunteer-driven, not-for-profit organization, with headquarters in Indianapolis. The mission of USATF is to foster sustained competitive excellence, interest, and participation in the sports of track & field, long distance running, and race walking.

For more information on USA Track & Field, and the Phoenix Invitational on April 5-6, visit www.usatf.org/assoc/az/ or call 480-949-1991.

For more information on Glendale's Parks & Recreation programs, visit www.glendaleaz.com/parksandrecreation or call 623-930-2820.

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